

2017 ANNUAL REPORT





MISSION STATEMENT

The Muskingum Watershed Conservancy Foundation is dedicated to supporting the mission of the Muskingum Watershed Conservancy District by providing financial resources that enhance facilities, programs and conservation efforts on or adjacent to District lands and waters.

CHAIR & DEVELOPMENT COORDINATOR LETTER

Dear Friends,

As we look back at 2017, we would like to take the opportunity to express our sincerest gratitude for all of those who helped make 2017 a great year for the Foundation. Thank you to all our members, donors, golf outing and Annual Meeting sponsors, and all the contributors to numerous other fundraising events held throughout the year. Without your generous support, this Foundation would not exist. Your gifts and charitable donations have furthered the mission of the Foundation by improving recreation and conservation throughout the Muskingum River Watershed.



James Schoch



Nick Lautzenheiser

2017 was another successful year of awarding grants for the Foundation. The Foundation awarded 14 grants totaling nearly \$24,000. These grants supported education and outreach, recreation, and safety and law enforcement projects. Since 2004, the Foundation has funded more than \$350,000 in grant projects throughout the Muskingum Watershed.

Our golf outing continues to be an extremely successful fundraiser! The 2017 outing – our 19th Annual event – was our second-highest grossing outing. The event has truly blossomed into the area's premier golf outing. We cannot thank our sponsors and participants enough for making the 2017 outing so successful!

The Third Annual Meeting held on November 3 was another great affair, as attendees celebrated the Foundation's successes and accomplishments of 2017 while hearing from the Mini Grant recipients. Proceeds from this fundraiser will once again support the Mini Grant Program for 2018. We look forward to supporting more great projects at youth camps in the Muskingum Watershed in 2018.

Our three endowment funds continue to grow strongly; we saw a 16% growth in our investments in 2017. Our total assets grew by an impressive 17% to a year-end balance of over \$870,000. While the Foundation remains small by charitable foundation standards, it has made a significant impact. The growth of our assets and endowment funds will ensure there will be funds for many future projects for decades to come.

We have big goals for 2018. We aim to increase membership, increase fundraising, and grow our assets to \$1 million. The Foundation will also award its 100th grant in 2018. With the support of generous members and donors, we can reach these goals. With your continued support and generosity, we can further our mission and continue to make a positive impact in recreation and conservation, improving the quality of life for residents in the beautiful Muskingum Watershed!

Sincerely,



James R. Schoch
Chair, Board of Trustees



Nick L. Lautzenheiser
Development Coordinator

2017 GRANTS

Outreach Program Enhancement

Washington Soil & Water Conservation District
\$1,050
General Fund



Outreach Program Enhancement, Washington SWCD

MARCS Radio Tower

Muskingum Watershed Conservancy District
\$5,000
James R. Pitney Law Enforcement Fund

Accessible Fishing Pier

Norma Johnson Center
\$2,000
Crossroads RC&D Conservation Fund



Rescue Truck, Tappan Lake Volunteer Fire Department

2017 Charles Mill Lake Park Activities

Muskingum Watershed Conservancy District
\$1,850
Charitable Endowment Fund

Rescue Truck

Tappan Lake Volunteer Fire Department
\$1,500
Charitable Endowment Fund



Accessible Fishing Pier, Norma Johnson Center

Mohican Sailing Club AED

Mohican Sailing Club
\$1,650
Charitable Endowment Fund



2017 GRANTS



Trout in the Classroom, Pleasant Hill Lake Park

Atwood Area Fall Festival Inflatables

Atwood Area Fall Festival

\$2,500

Atwood Park Fund

Trout in the Classroom

Pleasant Hill Lake Park

\$2,475

General Fund



Inflatables, Atwood Area Fall Festival

2017 Safe Boating & Fishing Festival

Pleasant Hill Lake Park

\$1,945

General Fund



2017 Safe Boating & Fishing Festival, Pleasant Hill Lake Park

MINI GRANT PROGRAM

2017 marked the second year of the Foundation’s Mini Grant Program. The Mini Grant Program is open to the thirteen youth camps along Muskingum Watershed Conservancy District lakes and funds programs and projects supporting recreation, natural resource conservation, and outdoor and environmental education.

The Foundation conceived the idea of a Mini Grant Program in 2015 as a way to further support the programs and projects of the thirteen youth camps. The Board of Trustees decided to dedicate all proceeds from the Annual Meeting fundraiser each year to support the Mini Grant Program.

“Each year thousands of children attend the youth camps along the MWCD lakes,” said Development Coordinator Nick Lautzenheiser. “The Mini Grant Program was established to help support the great work of these camps by providing additional resources to enhance the educational experience and increase recreational opportunities for these youth,” added Lautzenheiser.

The 2017 Mini Grant Program funded a total of \$5,000 to four youth camps. Camp Presmont received \$750 for kayaks. Ohio FFA Camp Muskingum received \$2,000 for stand-up paddleboards. The Pleasant Hill Outdoor Camp was awarded \$1,000 for an entomological identification



(L-R) Todd Davis (Ohio FFA Camp Muskingum), John Davis (Trustee), Sam Sewell (Pleasant Hill Outdoor Camp), Harry Horstman (Trustee), Jim Schoch (Trustee), Belle Everett (Trustee), Leah Rolling (Camp Presmont), Chip Porter (Trustee), Nick Lautzenheiser (Development Coordinator), and John Hoopingarner (Trustee). Not pictured: YMCA Camp Tippecanoe.

project. YMCA Camp Tippecanoe was awarded \$1,250 for camping equipment. Representatives from the youth camps spoke about their projects at the Annual Meeting.

“Although these grant awards are not large, they make a significant impact,” said Foundation Chair Jim Schoch. “Because of the success of the Annual Meeting and the great projects we have seen these past two years, the Board of Trustees will continue to allocate funding for the Mini Grant Program.”

2017 MINI GRANT PROGRAM RECIPIENTS

Project Name	Camp	Grant Award
Kayaks	Camp Presmont (Piedmont Lake)	\$750
WhatSUP with Boarding	Ohio FFA Camp Muskingum (Leesville Lake)	\$2,000
Encouraging Entomology	Pleasant Hill Outdoor Camp (Pleasant Hill Lake)	\$1,000
Clendening Expeditions	YMCA Camp Tippecanoe (Clendening Lake)	\$1,250



MINI GRANT PROGRAM



Kayaks, Camp Presmont



Encouraging Entomology, Pleasant Hill Outdoor Camp



WhatSUP with Boarding, Ohio FFA Camp Muskingum

19th ANNUAL GOLF OUTING

August 10, 2017 | Oak Shadows Golf Club, New Philadelphia



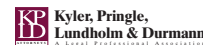
Platinum Sponsors



Gold Sponsors



Silver Sponsors



19th ANNUAL GOLF OUTING

August 10, 2017 | Oak Shadows Golf Club, New Philadelphia



1st Place: Team WesBanco



2nd Place: Team Byrom



3rd Place: Team Chesapeake Energy A



4th Place: Team Chesapeake Energy B

Proximity Contest Winners

Long Putt, Hole 1: Bryan Butler

Closest to Pin, Hole 8: Mike Noretto

Longest Drive, Hole 10: Mike Rehfus, Jr.

Closest to the Pin, Hole 15: Chad Davis

Skins Winners

Team David Williams & Associates, Hole 10 (Eagle)

Team WesBanco, Hole 11 (Eagle)



2017 ANNUAL MEETING

November 3, 2017 | Performing Arts Center, New Philadelphia

The Foundation held its third Annual Meeting on Friday, November 3, 2017 at the Performing Arts Center in New Philadelphia. Nearly 160 people attended the event, which included a dinner and program featuring keynote speaker Dr. Stephen Spear of The Wilds.

Dr. Spear is the Director of Wildlife Ecology at The Wilds, where he is involved with a number of conservation projects with local wildlife, such as the Eastern Hellbender, American Burying Beetle, bats, bobcats, terrestrial salamanders, and raptors.

Dr. Spear riveted the crowd with the fascinating, world-class conservation work happening right here in the Muskingum Watershed at The Wilds.



Dr. Stephen Spear

The Wilds is a facility that combines cutting-edge conservation science and education programs with unique

visitor opportunities.

The Annual Meeting also highlighted the second round of Mini Grant recipients. Representatives from Ohio FFA Camp Muskingum, the Pleasant Hill Outdoor Camp, and Camp Presmont explained how their respective projects improved the experiences of their youth campers.

“The Annual Meeting is our way to say thank you to our generous members and donors and to celebrate the accomplishments of the Foundation each year,” said Development Coordinator Nick Lautzenheiser. “Because of the overwhelming support for this event, the Foundation is able to continue to support the great work of our youth camps,” Lautzenheiser added.

Board of Trustees Chairman Jim Schoch thanked all of the generous event sponsors, which included DLZ, Environmental Design Group, GPD Group, McMahon DeGulis, and Omnipro Services. In addition to the event sponsors, there were a number of table and program sponsors. “We simply cannot put on an event like this without the support from our sponsors,” Schoch explained.

Proceeds from the event will again support the 2018 Mini Grant Program. The 2018 Annual Meeting will be held at the Performing Arts Center on Friday, November 2.



Attendees enjoying social hour at the Annual Meeting





Dr. Stephen Spear talks about the conservation work happening at The Wilds



Todd Davis of FFA Camp Muskingum discusses Mini Grant project



Attendees enjoying fellowship at the Annual Meeting

Event Sponsors



CHARITABLE FUNDS

MWCF Charitable Endowment Fund

Established to support projects and programs throughout the entire Conservancy District that further the mission of the Foundation.

Thomas W. Hudson Endowment Fund

Established in memory of Thomas W. Hudson, an avid sailor on Atwood Lake, this fund supports conservation projects at Atwood Lake.

Crossroads RC&D Conservation Fund

Established to continue the legacy of the former Crossroads Resource Conservation and Development Council, this fund supports natural resource conservation, environmental education, and outdoor recreation projects.

Atwood Lake Park Fund

Established through an agreement with the Atwood Area Fall Festival, this fund supports capital improvements to Atwood Lake Park.

Bike and Hike Fund

Established to support bicycling and trail infrastructure projects throughout the Muskingum Watershed.

Boating Safety and Education Fund

Established to support programming for boating education and safety at Atwood Lake. Donations to this fund support programs such as the Junior Sailing Program.

Butch Heavilin Memorial Dog Park Fund

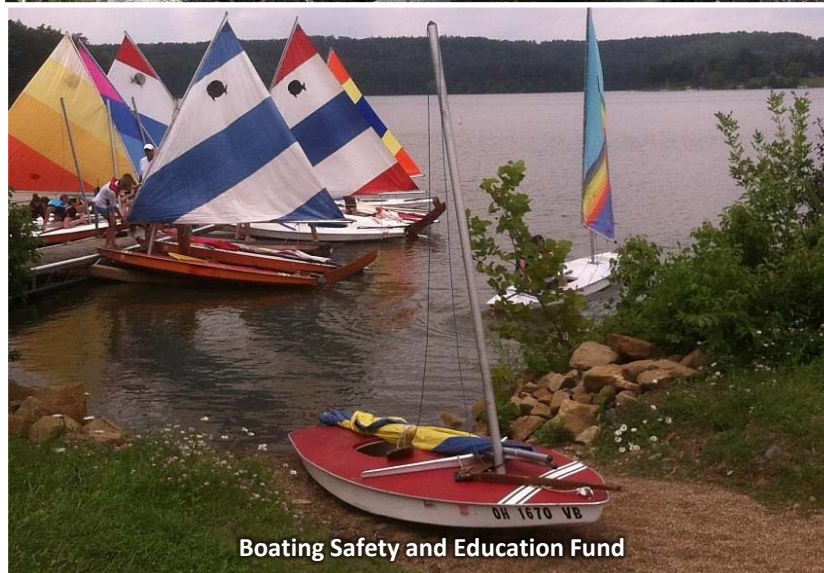
Established in memory of Butch Heavilin, this fund supports the development and operation of a dog park at Atwood Lake Park.

James R. Pitney Law Enforcement Fund

Established in memory of former MWCD Ranger, James R. Pitney, this fund supports training and education for MWCD rangers and peace officers in Ashland and Richland counties.



Crossroads RC&D Conservation Fund



Boating Safety and Education Fund



Butch Heavilin Memorial Dog Park Fund



CHARITABLE FUNDS



Atwood Lake Park Amphitheater Fund

Established to support the development of and improvements to the amphitheater site at Atwood Lake Park.

Regis Wissler Endowment Fund

Established in memory of Regis Wissler, this fund supports improvements and enhancements at Seneca Lake Park.

Piedmont Lake Fund

Established by the Belmont Better Hunting and Fishing Club, this fund supports improvements at Piedmont Lake, particularly increasing fish populations.

Messerly Recreation Center Fund

Established by respected Ashland University professor and current Charles Mill Lake Park Activities Leader, Donna Messerly, this fund supports the development and operation of the Messerly Recreation Center at Charles Mill Lake Park.



Joey Moffitt Tappan Lake Park Fund

Established in memory of Joey Moffitt, this fund supports projects at Tappan Lake Park in appreciation of all of the memories made at Tappan Lake for Joey and many generations of the Moffitt family.

Pleasant Hill Equine Fund

Established to support equestrian trail development and maintenance in and around Pleasant Hill Lake Park.

Pleasant Hill Lake Park Fund

Established to support educational and recreational projects at Pleasant Hill Lake Park



General Fund

Established to support projects throughout the Conservancy District.

2017 DONORS

Thank you to our 2017 Donors!

MEMBERS

\$500 and greater

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EVENT SPONSORS (\$1,000)

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Michael Baker International
Turner Oil & Gas Properties
Woolpert

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Thank you to our 2017 Donors!

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Atwood Area Fall Festival
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La Donna M. Barr
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Anna Miller
Karen Miller
James Schoch
Deana Schrupp

SPECIAL THANKS

- Bensons Market and Catering
- Craig McConnell and staff at Oak Shadows Golf Club
- Thomas Flood and staff at Performing Arts Center



2017 TOUR of the MWCD

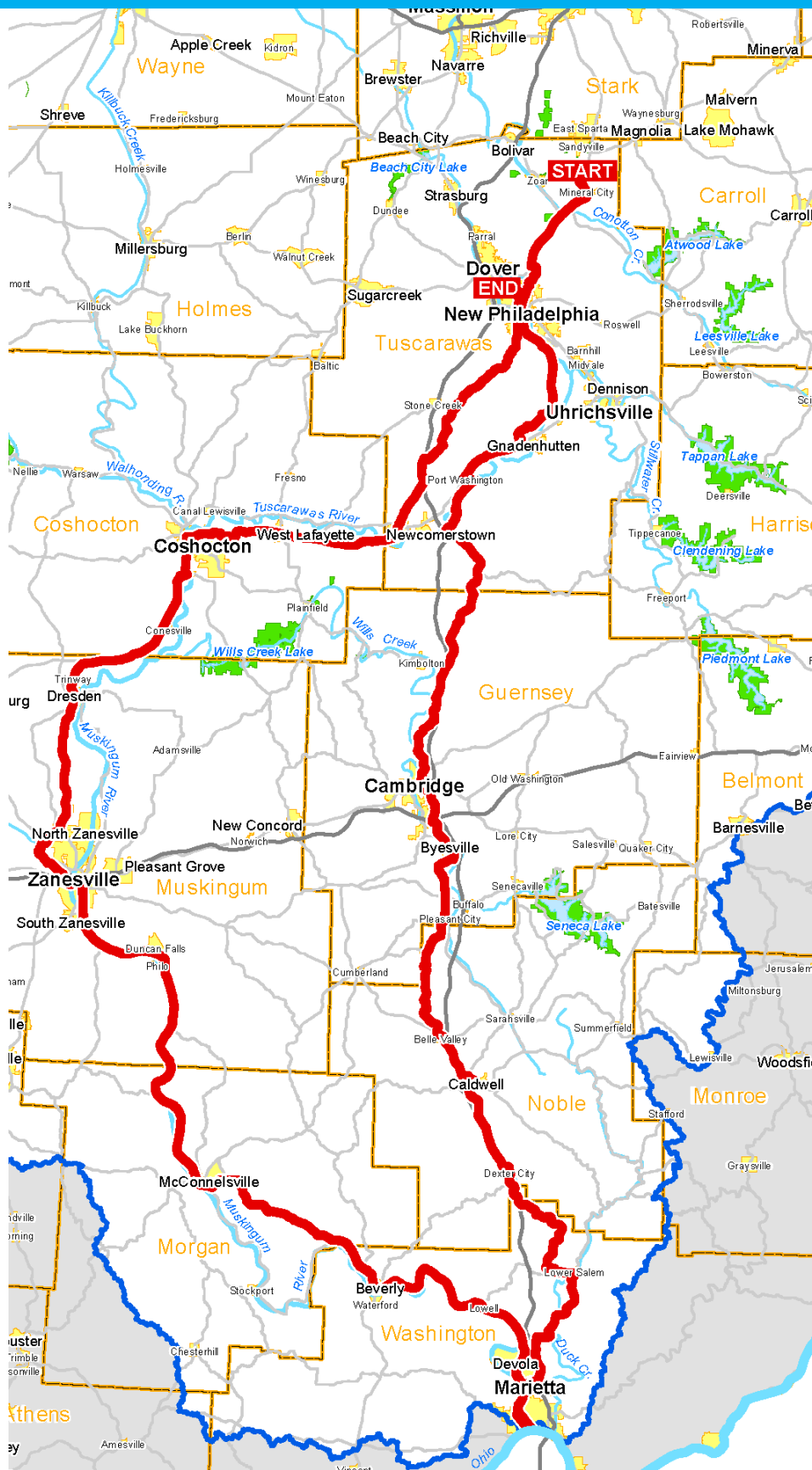
On July 15 Nick Lautzenheiser, Foundation Development Coordinator, completed the second annual Tour of the MWCD. This fundraiser supports the Bike and Hike Fund, which was established in 2016 to support bicycle and trail infrastructure projects throughout the Muskingum Watershed, including trails in parks and communities, bike lanes and signage on roads, and trailhead amenities.

The 2017 Tour was a one-day, 239-mile bicycle ride highlighting the Muskingum River, the lower Tuscarawas River, and the Duck Creek. The route travelled through New Philadelphia, Newcomerstown, Coshocton, Dresden, Zanesville, McConnelsville, Beverly, Marietta, Caldwell, Cambridge, Port Washington, and Tuscarawas. The ride took 13 hours and 30 minutes. Nick averaged just under 18 miles per hour. He started at his home near Mineral City at 6:00 AM and finished at the MWCD Main Office in New Philadelphia at 8:45 PM.



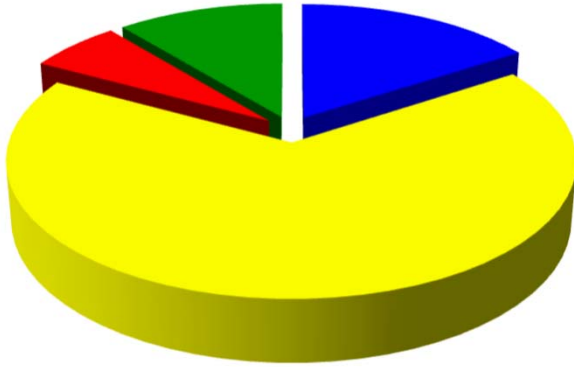
Lautzenheiser in Marietta, near the confluence of the Ohio River and Muskingum River

“I really enjoyed this ride,” said Lautzenheiser. “It was amazing traveling the length of the Muskingum River and seeing the system of locks and dams. I even got to see the Queen of the Mississippi paddlewheel riverboat, which had stopped in Marietta the day of my ride! Most importantly, though, the ride helped raise over \$2,400 for the Bike and Hike Fund.”



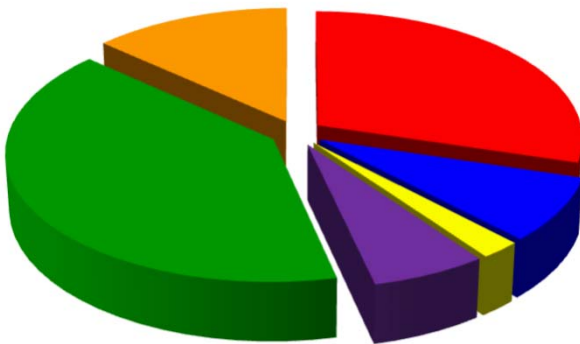
FINANCIAL SUMMARY

REVENUES



- Memberships - 15.9%
- Fundraisers - 66.9%
- SCF Reimbursement - 6.2%
- Other Contribution - 11.0%

EXPENSES



- Fundraiser Expenses - 29.7%
- Professional Fees - 8.1%
- Insurance - 2.2%
- Office Expenses - 6.4%
- Grants - 40.2%
- Asset Transfer - 13.3%

FINANCIAL POSITION

ASSETS

Current Assets*

	<u>2017</u>	<u>2016</u>
Checking	\$168,976.35	\$133,527.93
High-Yield Savings	\$46,493.26	\$46,470.25
Total Current Assets	\$215,469.61	\$179,998.18

Investments**

Charitable Endowment Fund	\$224,325.53	\$192,453.66
Thomas W. Hudson Fund	\$294,696.49	\$255,906.03
Crossroads RC&D Fund	\$136,640.04	\$118,807.41
Total Investments	\$655,662.06	\$567,149.10

Total Assets **\$871,131.67** **\$747,147.28**

NET ASSETS

Unrestricted	\$74,690.80	\$59,880.86
Temporarily Restricted	\$794,940.87	\$685,766.42
Permanently Restricted	\$1,500.00	\$1,500.00
Total Net Assets	\$871,131.67	\$747,147.28

STATEMENT OF ACTIVITIES

REVENUES

	<u>2017</u>	<u>2016</u>
Memberships	\$15,085.00	\$14,059.00
Fundraisers	\$63,565.76	\$67,826.34
SCF Reimbursement***	\$5,852.26	\$5,250.00
Other Contributions	\$10,464.03	\$9,596.80
Total Revenues	\$94,967.05	\$96,732.14

EXPENSES

Grants	\$23,937.00	\$15,983.11
Fundraiser Expenses	\$17,653.77	\$19,241.70
General Administration	\$9,958.57	\$9,980.86
Asset Transfer	\$7,937.79	\$8,121.00
Total Expenses	\$59,487.13	\$53,326.67

*Balances as of December 31, 2016 and December 31, 2015; 2017 balances unaudited.

**Endowment funds held by the Stark Community Foundation (SCF).

***Reimbursement from Stark Community Foundation for grants awarded from Charitable Endowment Fund, Thomas W. Hudson Fund, and Crossroads RC&D Fund.

ABOUT THE FOUNDATION

BOARD OF TRUSTEES

James Bates	Harry Horstman <i>Vice-Chairman</i>	DuWayne Porter
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STAFF

Nick Lautzenheiser
Development Coordinator

The Muskingum Watershed Conservancy District (MWCD) Charitable Endowment Fund was established in 1996 as a component fund of the Stark Community Foundation to provide donors an opportunity to make tax-deductible contributions to support the mission of the MWCD. The Muskingum Watershed Conservancy Foundation was officially incorporated in February 2001 as a 501(c)3 nonprofit charitable organization with the mission of providing financial resources to enhance facilities, programs, and conservation efforts on or adjacent to Conservancy District lands and waters.

There are currently 16 charitable funds within the Foundation, which support conservation, water quality, recreation, and environmental education projects throughout the Muskingum Watershed. Since 2004, the Foundation has funded 98 projects totaling nearly \$350,000.

In addition to supporting worthwhile conservation and recreation projects, the Foundation was created to help donors meet their charitable goals. The Foundation has helped a number of individuals realize dreams and honor loved ones by establishing charitable funds in their memory.

If you are in need of assistance in developing a charitable contribution plan or establishing a new charitable fund, please contact Nick Lautzenheiser, Development Coordinator, at 330-556-4831 or nick@mwcd.org. For more information, please visit www.muskingumfoundation.org.





Photo: Outdoor Cooking Equipment, Falcon Camp



Photo: Outdoor Cooking Equipment, Falcon Camp



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